



HDA

THE BEVERAGE WHOLESALER'S CHOICE FOR FACILITY NEEDS.



HDA ARCHITECTS

WHO WE ARE

It Starts with a Vision is more than a motto; at HDA, it's the philosophy we live by.

In 1986, Jack Holleran, President of HDA, envisioned a professional service firm providing creative and timeless design with exceptional customer service. Since then we have designed over 100 million square feet nationwide, totaling more than \$3 billion construction costs and completed over 250 projects in more than 40 states.

HDA has worked with over 180 beverage wholesalers nationwide and offers a full line of services that cover every component of your project. As experts in the beverage industry, HDA professionals wrote the standards for beverage distribution warehousing. Our unprecedented knowledge of these requirements allows us to fulfill the specifications established by major brewers.

Our vast experience ensures your facility will be designed to maximize your investment and control your costs. We combine our thorough understanding of the beverage industry with your specific needs to design a facility that supports your unique image and operation today and in years to come.

Entrusting a project to our Architect-Led Design/Build Team limits the time and effort required of the client. It allows busy owners to focus on their core activities and rest easy knowing the project is being handled in the most professional, efficient manner possible. Our Design-Led approach applies innovative solutions and tighter controls over all aspects of the project, from preservation of the design to a close adherence to budget and construction schedule.

OUR SERVICES

PROGRAMMING SPACE NEEDS

Office, Warehouse, and
Ancillary Areas

CONCEPTUAL FACILITY PLAN

Site & Building

SITE SELECTION

Utilities Investigation
Regulatory Issues
Soils Investigation
Incentives

BUILDING DESIGN

Architecture
Civil
Structural
MEP-FP

PROGRAM MANAGEMENT

Contractor Selection
Contract Negotiation
Open Book Bidding
Construction GMP

INTERIOR DESIGN

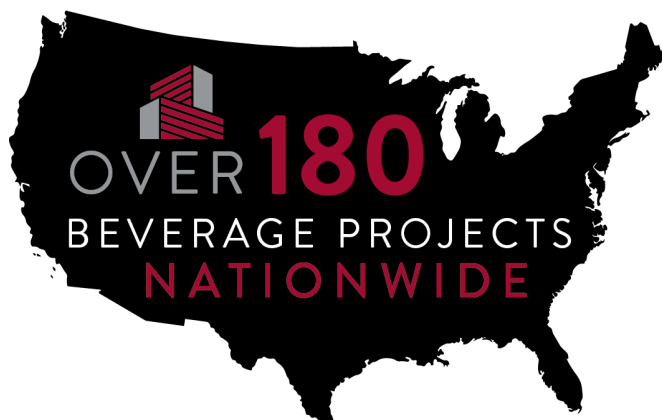
Office
Custom Casework
Furniture Procurement
Finishes
Security Procurement
Audio/Visual Procurement

TAX INCENTIVE CONSULTING

NMTC
Tax Abatement
Opportunity Zones
Local, State & Federal Incentives

CONSTRUCTION ADMINISTRATION

Coordinate Response to RFI's
Shop Drawing Approval
Certify Pay Applications
Project Close Out
Move-In Assistance
10-Month Walk Through



EXPERIENCE MATTERS

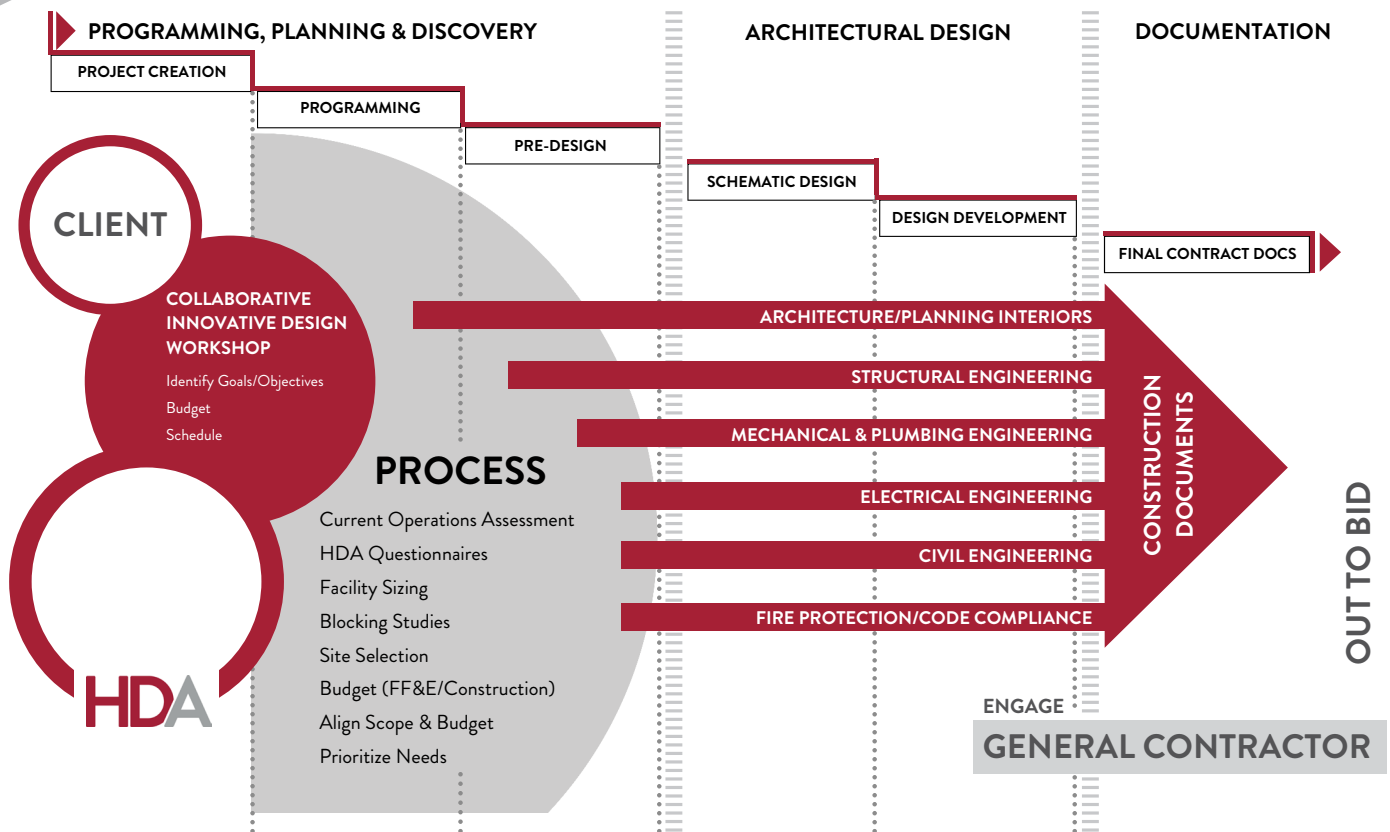
HDA's Legacy

For the past 30 years, our core business has been working with beverage wholesalers. We have a turn-key approach that covers every service provided when designing a new facility or expanding a current one.

CORE VALUES

QUALITY
PROFESSIONALISM
CREATIVITY
CAN-DO-ATTITUDE
INTEGRITY

PROJECT APPROACH

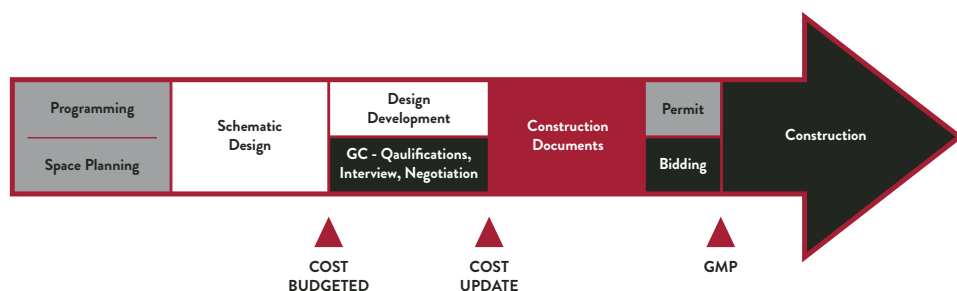


HDA begins each project with an “Understand First” mentality keeping us focused on identifying our client’s needs. This has resulted in our Collaborative Innovative Design Workshop, our term for the first few rounds of stakeholder meetings and is the foundation of our Integrated Project Delivery approach. A collaborative design workshop provides a forum for formal conversations about the clients strategic direction and needs. The workshop is a springboard for design development and provides the following benefits:

- **Establishes project understanding:** Through discussions hitting four key areas of a project (function, aesthetics, cost and goals), the client will have a voice in the design process, develop a shared understanding of the project, and create a commonality of goals.
- **Generates innovation:** Through an organized yet open dialogue, this approach to the design process challenges assumptions about the project. New insights are generated which lead to new innovative opportunities.
- **Nurtures a shared vision:** Collaborative design workshops generate new ideas, challenge preconceived notions and lay the foundation for the project design, direction, budget and schedule goals.

PROJECT SCHEDULE

HDA ARCHITECT-LED DESIGN-BUILD METHOD



AVERAGE TIME SAVINGS: 33.5%
AVERAGE COST SAVINGS: 8-10%

DESIGN-BID-BUILD METHOD



“ Working with HDA and their experienced team proved to be invaluable. Not only their expertise in design and functionality, but their ability to communicate with contractors, city officials, and other stakeholders makes HDA the only choice. ”

Greg Markovich | President | Summit Beverage





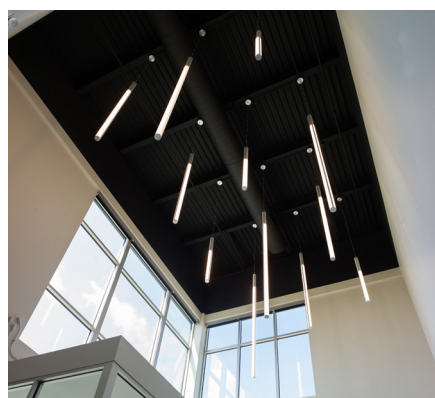
SUMMIT
BEVERAGE



7G DISTRIBUTING

LOCATION | Davenport, Iowa

SIZE | 111,800 SF



ADAMS BEVERAGES

LOCATION | Opelika, Alabama

SIZE | 72,000 SF





BURKE BEVERAGE

LOCATION | McCook, Illinois

SIZE | 190,000 SF



“It has been a pleasure working with HDA. From the beginning of the planning process to the final phase of construction, they made it very easy for our people to work on the project. They were very attentive to our needs and delivered everything we wanted.”

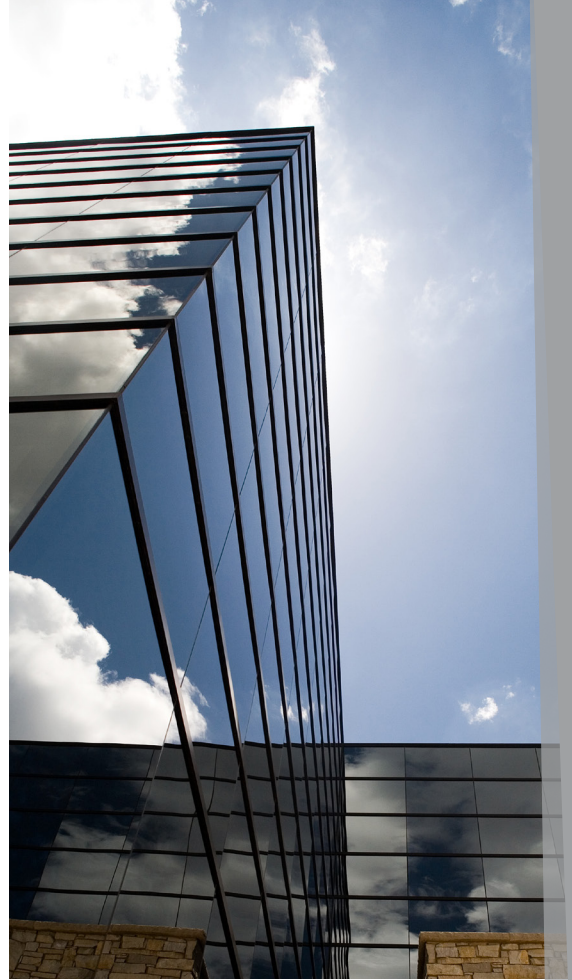
Kevin Burke | President | Burke Beverage



SILVER EAGLE DISTRIBUTORS

LOCATION | Houston, Texas

SIZE | 350,000 SF



“The distinct characteristics and look of our new corporate headquarters and distribution facility reflect the distinguished image of our brands. We are very excited about the unique design and features that were built into the structure. HDA was presented with a significant challenge and met that challenge in every aspect of the project.”

Bob Boblitt Jr. | VP/COO
Silver Eagle Distributors





“HDA really helped us ask the right questions early on in the design process, from site due diligence to facility sizing and pick layout to electrical & mechanical system selection. HDA’s experience in building these kinds of facilities gave us great confidence that we were getting the right design specifications for our application and their on-going program management throughout construction held everyone accountable for getting the job done right. It is always a pleasure working with true experts.”

Mason Lee | Director of Operations | 7G Distributing



DEL PAPA DISTRIBUTING

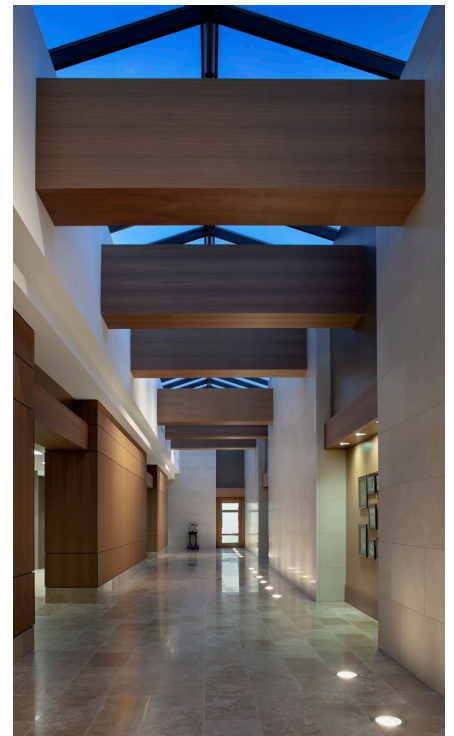
LOCATION | Texas City, Texas

SIZE | 165,000 SF



“Working with HDA on our new facility was a very good experience. They brought a lot of knowledge to the table having designed so many beverage facilities. They definitely helped us design a facility that is ready for the future. I am very happy we engaged them.”

Bill Falkenhagen | Executive VP/CFO |
Del Papa Distributing Company, LP



FISHER59

LOCATION | Denton, Texas

SIZE | 205,000 SF



"This new building was a labor of love and HDA's team was tremendous to work with."

Jody Fisher | Shared Services Manager | Fisher 59



GG DISTRIBUTING

LOCATION | Tyler, Texas

SIZE | 219,150 SF



“We have been extremely pleased with our new building. HDA and it’s staff are on the forefront of what a wholesale beverage distributor needs from their building. They are mindful of the importance of budgets, while not sacrificing building functionality. Class act across the board!”

Julian R. Rayzor | Sales Manager & Building Project Manager |
GG Distributing, LLC



PRICE DISTRIBUTING

LOCATION | Ennis, Texas

SIZE | 70,000 SF



“HDA was incredible to work with. They took our vision and ideas and turned them into reality. They stayed focused on the task at hand, so we could focus on doing what we do. They are a top-notch, professional team that will deliver what is promised. I couldn’t be happier with the new facility. They really exceeded my expectations.”

Scott Price | President | Price Distributing



“ From the initial planning and budgeting process to the integration of the building design and construction phase, our team had an excellent experience working with HDA. There was seamless continuity through every stage of the project. Thanks to the HDA team for delivering our employees a great facility to enjoy. ”

Clay Adams | President | Adams Beverages





STANDARD SALES COMPANY

LOCATION | Odessa, Texas

SIZE | 158,550 SF



“Having designed so many facilities for other beer wholesalers, they bring good ideas and best practices in our new facility. Their design will allow us to adapt moving forward.”

Lanny Layman | President | Standard Sales Company



SOUTHWEST BEVERAGE

LOCATION | Lake Charles, Louisiana

SIZE | 137,000 SF



"The HDA team handled the design and construction program from beginning concepts to building move-in and beyond. They focused on designing and building our business successfully which allowed us to stay focused on growing it successfully."

Ben Mariner | CEO | Southwest Beverage Co.





STANDARD SALES COMPANY

LOCATION | Lubbock, Texas

SIZE | 112,000 SF



“I’ve always heard about the positive experience of working with HDA through my peers in the industry. Now I can say I’ve experienced it first hand with our new facility. They are as good as I’ve read and heard.”

Joe Nemeth | Retired Branch Manager | Standard Sales



SUMMIT BEVERAGE

LOCATION | Missoula, Montana

SIZE | 114,295 SF

